I. GENERAL INFORMATION

   TITLE:   SEMINAR SPECIAL FINANCE THEMES  
   CODE:   BADM 797E  
   CREDITS:  3 (THREE)  
   ACADEMIC TERM: 
   PROFESSOR: 
   OFFICE HOUR: 
   PHONE NUMBER: 
   MAIL ADDRESS: 

II. DESCRIPTION

   Development of special topics in finance area in accordance to the doctoral 
   Student interests under the faculty supervision. Comparison of finance 
   research and strategy application in different scenario of business.

III. OBJECTIVES:

   After completing this course the student will be able to:

   1. Construct possible research topic(s) in finance
   2. Analyze the modern theory of finance.
   3. Compare the finance theory to the financial practices.
   4. Apply the modern concepts, methods and methodologies of finance 
      research to an industry or a sample of companies.
   5. Analyze the limitations of the intended research.
   6. Evaluate the influence and implication of the selected research topic(s) on 
      the companies’ practices.

IV. CONTENT

   Because of the dynamic of the course and the variety of research topic that can be
selected by students, it is difficult to establish specific content. The followings are suggested topics:

- Behavioral finance/psychological biases
- Mergers and acquisitions
- Layoff
- Signaling
- Downsizing
- Foreign direct investment
- Dividend policy and investment decision
- Earnings management
- Acquisition strategies

V. ACTIVITIES:

1. Students should read the material before the discussion in class.
2. Groups of 2 or 3 students will be formulated to present and discuss some topics in class.
3. Students are required to search for some topics, literature, and financial practices in the internet to select their research questions that are part of the evaluation.
4. Presentations of the selected topics in class individually or in small groups.

VI. EVALUATION

1) A free-choice topic (selected by the student and subject to the professor approval, 60%).
These topics should be analyzed in a critical manner with appropriate references. Also, should satisfy the course objectives. The minimum acceptable work is 3,000 words and the maximum not to exceed 5,000 words.
2) Presentation (25%)
3) Participation in class (15%)
VII. SPECIAL NOTES

Auxiliary services or special needs
Students who require special assistance or ancillary services must request them at the beginning of the course or as soon as he/she acquires knowledge of their need, through the corresponding register in ________________.

Dishonesty, fraud and plagiarism
Dishonesty, fraud, plagiarism and any other inappropriate behavior with regard to the academic work constitute major infringements sanctioned by the Reglamento General de Estudiantes. Major infringement, according to the Reglamento General de Estudiantes, may have as a consequence, among other sanctions, the suspension from the University for a defined period of time greater than one year or permanent expulsion from the University.

Use of electronic devices
Cell phones and any other electronic device that could disrupt the processes of teaching and learning or alter the environment conducive to academic excellence will be deactivated. Pressing situations will be addressed, as appropriate. Handling of electronic devices to access, store or send data during evaluations or examinations is prohibited.

VIII. RESOURCES

Vary depending on the students’ research interest. However, the following web pages are necessary to support the research topic:

Institute of Certified Public Accountant (AICPA)
The Security Exchange Commission (SEC)
The Economic and Administrative Journal-Metro: ceajournal.metro.inter.edu

Web pages of special companies such as: IBM, EDS, Microsoft.

IX. BIBLIOGRAPHY

Vary depending on the research topic selected. The followings are suggested references related to the suggested topics:

Research methods:


Balkin, S. D., & Mallows, C. L. (2001). An Adjusted, Asymmetric Two-Sample t Test. American Statistician,


Krumbholz, W., Rohr, A., & Vangjeli, E. (2012). Minimax versions of the two-stage t test. *Statistical Papers,


Wetzels, R., Grasman, R. P. P. P., & Wagenmakers, E.-J. (2012). A Default Bayesian Hypothesis Test for...


**Finance**


**OPAC/VAAEPS**

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